

Software

Photoshop
Illustrator
InDesign
Flash
Dreamweaver
After Effects
Final Cut Pro

Languages

HTML
CSS
CMS
JavaScript
ActionScript
jQuery

Skills

Strong Ability to Multi-task
Production Management
User Interface Design
Project Management
Quick Learner
Marketing
Branding
Creative

Education

The Art Institute of California — San Francisco, San Francisco, CA
Associate of Science, Web Design & Interactive Media, March 2011
Associate of Science, Graphic Design, September 2005

Sacramento City College, Sacramento, CA

Course Work in Business Marketing and Advertising, October 2001 - April 2003

Experience

Bench and Bar, Inc., Oakland, CA

Marketing Director 07/07 – Present

- Create and maintain all promotional materials, websites, & videos
- Negotiate relationships with partners and sponsors
- Promote events as well as work with other promoters with their events
- Help with community events as stage manager and assist in hiring talent for events throughout the year

Calypso Technology, Inc., San Francisco, CA

Marketing Assistant 10/04 – 08/05

- Assisted marketing department and international offices with various projects
- Worked with other departments such as HR and IT to recreate internal web sites

Marketing Associate 07/06 – 11/06

- Updated corporate website, created ads, updated marketing collateral

Sacramento Hispanic Chamber of Commerce, Sacramento, CA

Production Manager & Marketing Consultant 04/04 – 12/07

- Produced & managed of the organizations Monthly Magazine
- Assisted in planning the organizations major events throughout the year

Special Projects Coordinator 01/02 - 04/04

- Assisted in planning the organizations major events throughout the year
- Created marketing collateral for events
- Developed branding for organization

Web Intern 01/01 - 01/02

- Updated organizations web site

Freelance

Consultant 04/03 – Present

- Mexican Cultural Center of Northern California
- Sacramento Hispanic Chamber of Commerce
- Elevator Controls Corporation
- American Heart Association
- Griselda's Catering
- ITL Law